

TARIFAS 2025 DIGITALES

	Medidas	Home	Monterrey	Guadalajara	Torreón	Saltillo
(CS) Contenido Super	N/A	\$27,615	\$42,420	\$42,420	\$42,420	\$42,420
(CP) Contenido Plus	N/A	\$27,510	\$27,510	\$27,510	\$27,510	\$27,510
(CP) Cobertura Plus	N/A	\$27,510	\$27,510	\$27,510	\$27,510	\$27,510
(LI) Live It	N/A	\$27,510	\$27,510	\$27,510	\$27,510	\$27,510
(TL) Take a Look	N/A	N/A	\$27,510	\$27,510	\$27,510	\$27,510
(PV) Pres. de Video Sección	N/A	\$10,500	\$17,640	\$17,640	\$17,640	\$17,640
(PR) Patrocinio revista en línea	N/A	\$9,450	\$15,960	\$15,960	\$15,960	\$15,960
(PU) Pop Up	665 x 350 px	\$9,450	\$15,960	\$15,960	\$15,960	\$15,960
(MB) Maxi Box Banner	300 x 500 px	\$9,450	\$15,960	\$15,960	\$15,960	\$15,960
(ST) Super Top	720 x 90 px	\$8,820	\$12,600	\$12,600	\$12,000	\$12,000
(BB) Box Banner	300 x 250 px	\$7,140	\$10,710	\$10,710	\$10,710	\$10,710
(LB) Long Banner	720 x 90 px	\$7,140	\$10,710	\$10,710	\$10,710	\$10,710

NOTA

Precios más IVA. Sujetos a cambios sin previo aviso.
Solicitar especificaciones de los espacios web y mailing.