




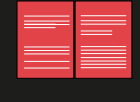




Tarifas 2024: Print

		Medidas	Monterrey	Guadalajara	Torreón	Saltillo
	(GP) Gatefold portada (2 páginas)	42.4 x 27.4	\$101,640	\$101,640	\$75,810	\$75,810
	(GI) Gatefold interior (4 páginas)	40.08 x 27.4	\$105,945	\$105,945	\$79,590	\$79,590
	(CP) Contraportada	21.4 x 27.4	\$91,665	\$91,665	\$67,725	\$67,725
	(2F) Segundo forro + 1 página	21.4 x 27.4	\$63,315	\$63,315	\$45,885	\$45,885
	(3F) Tercer forro	21.4 x 27.4	\$47,880	\$47,880	\$38,010	\$38,010
	(RE2) Reportaje Especial (2 páginas)	42.4 x 27.4	\$51,450	\$51,450	\$32,865	\$32,865
	(RE1) Reportaje Especial (1 página)	21.4 x 27.4	\$29,925	\$29,925	\$19,215	\$19,215
	(PC2) Página completa doble	42.4 x 27.4	\$44,835	\$44,835	\$28,665	\$28,665
	(PC) Página completa	21.4 x 27.4	\$26,145	\$26,145	\$16,485	\$16,485